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MILAN



Sponsorships online 2027

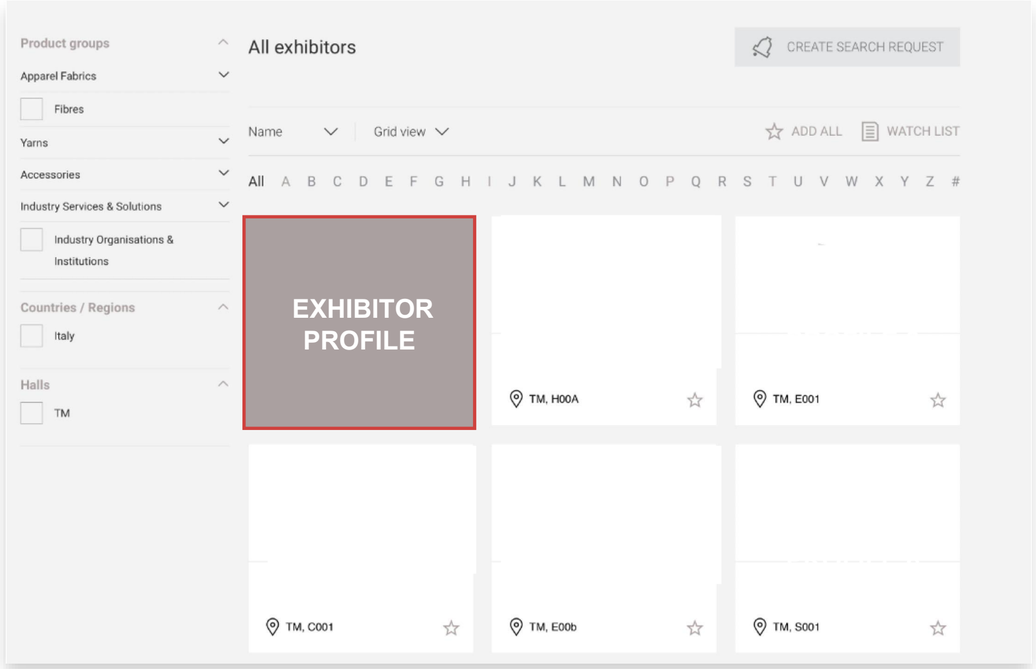
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Sponsorships

Exhibitor Profile highlighted in the exhibitor catalog and map (website and APP)

The profiles of sponsored exhibitors will appear on a rotating basis at the top of the exhibitor list on the Value Milan website and in the visitor app. They will also be displayed on the interactive floor plan available in the visitor app.

The logo and details displayed are those uploaded via the exhibitor portal and included on the exhibitor profile page.



Availability
Max 6 on rotation
Duration
October 2026 – April 2027

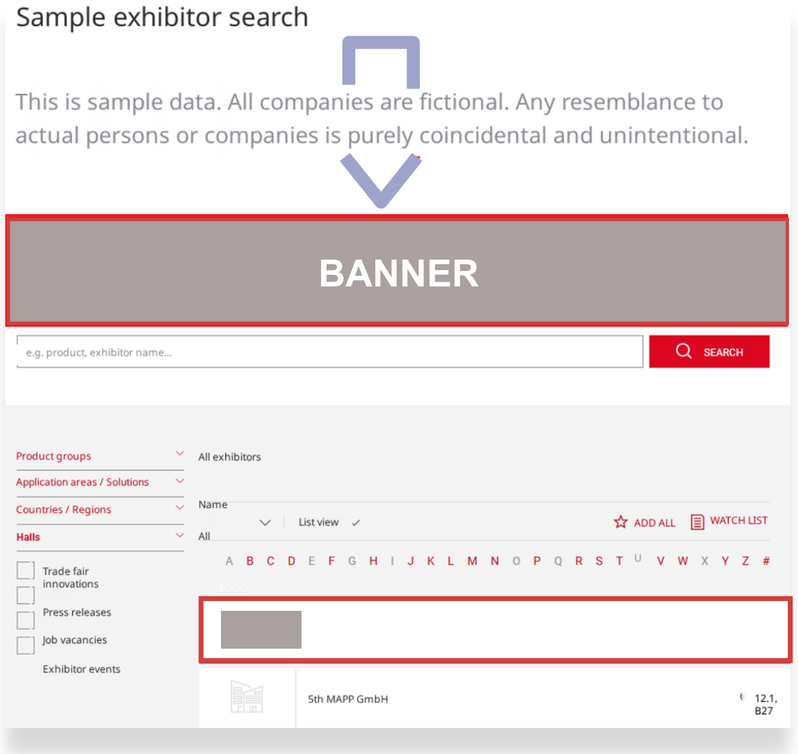
Cost
€ 2,500 each

ALSO AVAILABLE ON MPM

Sponsorships

BANNER ON THE PAGE “EXHIBITORS LIST”

Banner at the top of the page Exhibitor Catalogue on the Value Milan website.



Format
.png or .gif
Resolution
1140 x 115 px
Design to be provided by the exhibitor. It is possible to insert GIF animated and the banner may link to an external site (e.g. the exhibitor’s website)
Availability
3 banners on rotation
Period
November 2026 - April 2027

Cost
€ 3,000 each

ALSO AVAILABLE ON MPM

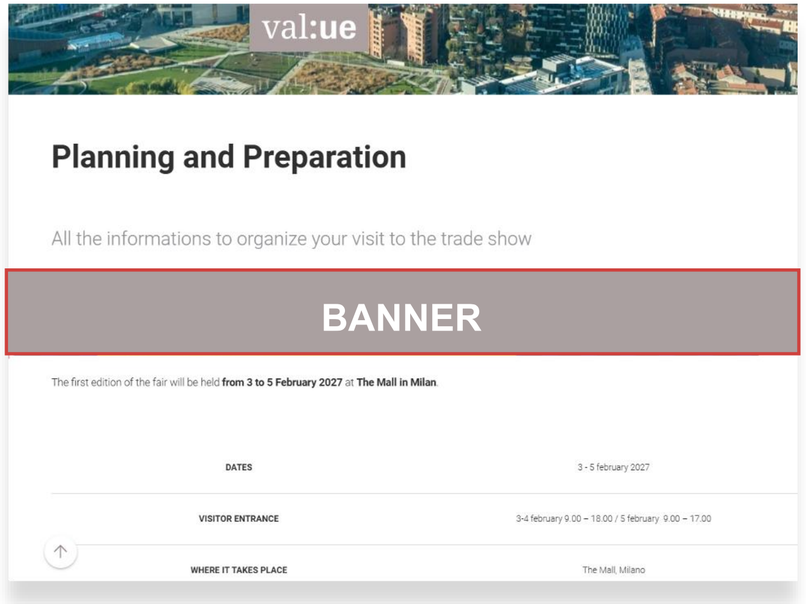
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ONLINE - WEBSITE AND APP

Sponsorships

BANNER ON THE PAGE “PLAN YOUR VISIT”

Banner at the top of the page Arrange a Visit on the Value Milan website.



Format
.png or .gif
Resolution
10:1 (1,200 x 120px)
Design to be provided by the exhibitor. Animated GIF may be included, and the banner may link to an external link (e.g. the exhibitor’s website)
Availability
3 banners on rotation
Period
November 2026 - April 2027

Cost
€ 2,000 each

ALSO AVAILABLE ON MPM

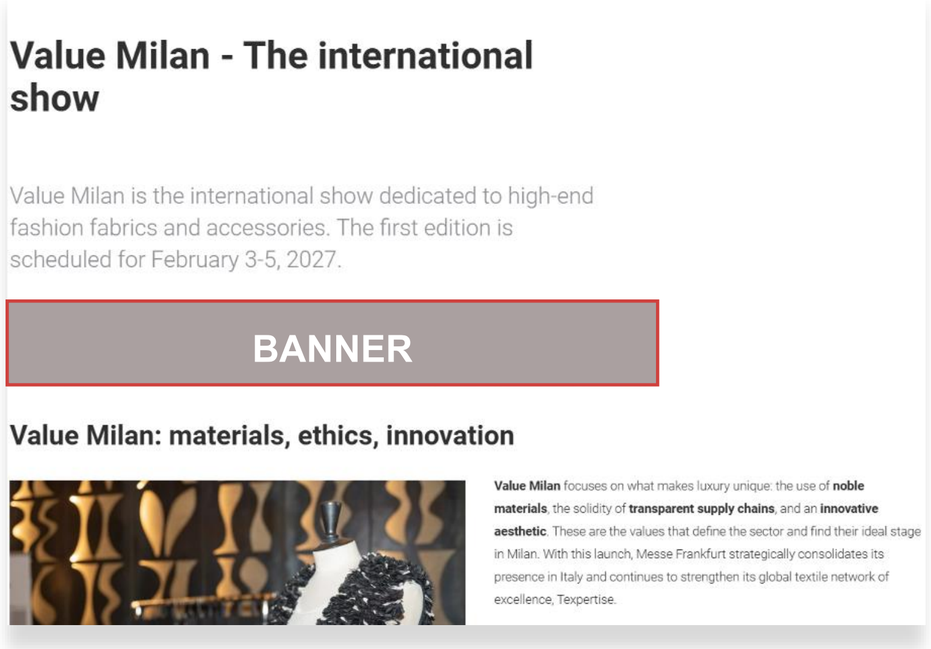
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MILAN

ONLINE - WEBSITE AND APP

Sponsorships

BANNER ON THE PAGE “ABOUT VALUE MILAN”

Banner at the top of the page About Value Milan of the Value Milan website.



Format
.png or .gif
Resolution
10:1 (1,200 x 120px)
Design to be provided by the exhibitor. Animated GIF may be included, and the banner may link to an external link (e.g. the exhibitor’s website)
Availability
3 banners on rotation
Period
November 2026 - April 2027

Cost
€ 2,000 each

ALSO AVAILABLE ON MPM

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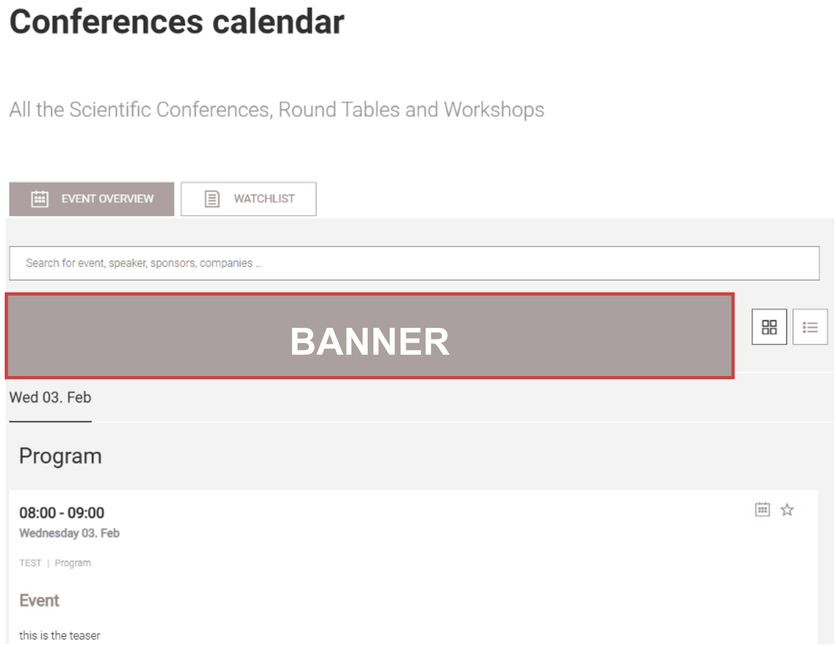
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ONLINE - WEBSITE AND APP

Sponsorships

BANNER ON THE PAGE “CONFERENCES”

Banner at the top of the page Events and Conferences on the Value Milan website.



Format
.png or .gif
Resolution
1,200 x 120px
Design to be provided by the exhibitor. Animated GIF may be included, and the banner may link to an external link (e.g. the exhibitor’s website)
Availability
3 banners on rotation
Period
November 2026 - April 2027

Cost
€ 2,000 each

ALSO AVAILABLE ON MPM

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MILAN

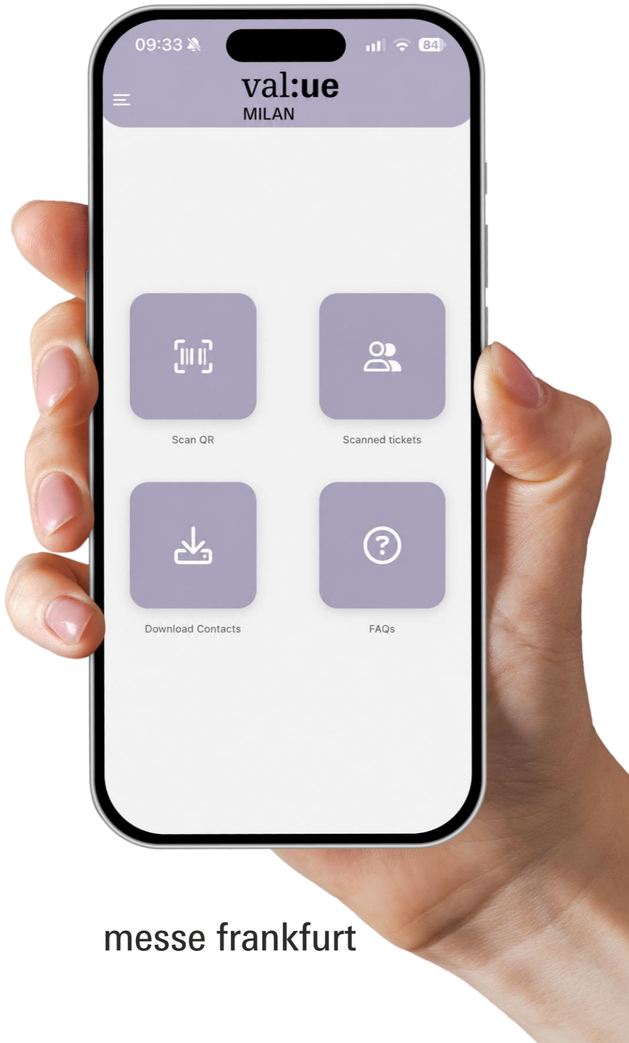
ONLINE - WEBSITE AND APP

Sponsorships

PROFILING QUESTIONS IN THE TICKET-SCANNING APP

Value Milan exhibitors who record visitor contact details at their stand via the app will be able to add customised questions (up to 10) to the general notes field, choosing from the following question types: open-ended, drop-down (single answer) and multiple-choice.

The text of the questions must not exceed 250 characters, including spaces. Answers to questions of any type may not exceed 250 characters, including spaces. Drop-down questions will allow only one possible answer from a choice of 25 different options. Multiple-choice questions, on the other hand, will allow you to select up to 25 possible answers from the 25 available.



Cost
€ 200 for each additional question

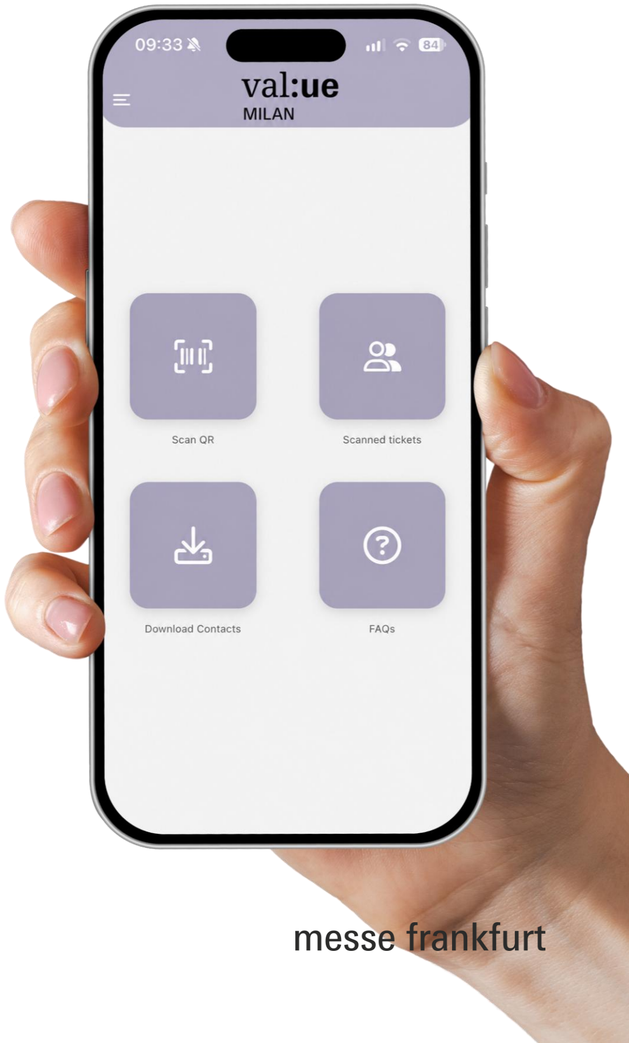
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ONLINE - WEBSITE AND APP

Sponsorships

ADDITIONAL APP LOGINS

You have access to 2 app logins for the ticket-scanning app.
An additional login is available.



Cost
€ 150 per unit



Sponsorships offline 2027

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OFFLINE

Sponsorships

Map guide container

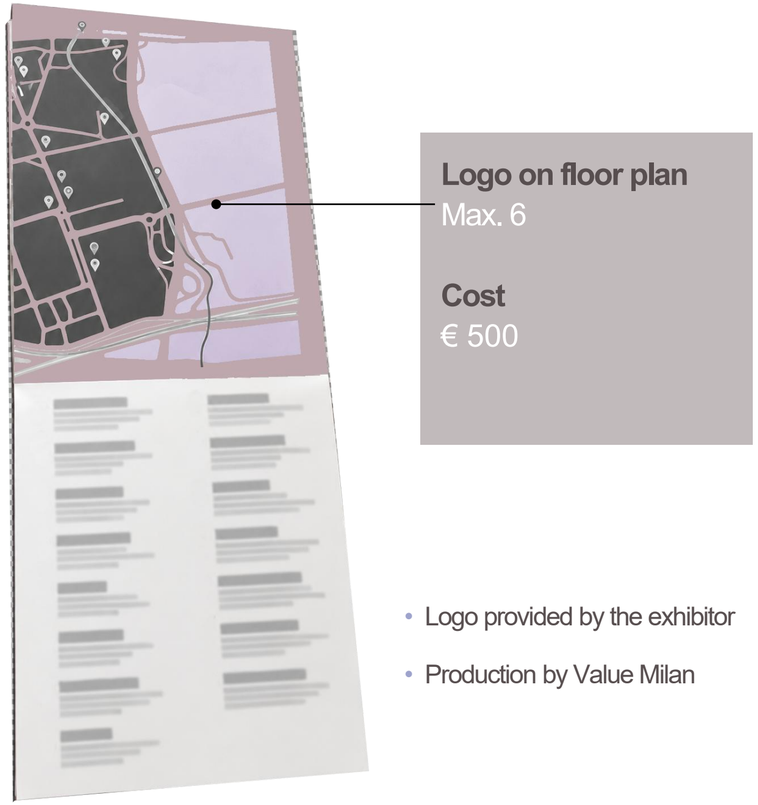


- Logo provided by the exhibitor
- Production by Value Milan

Availability
2 Logos per display unit

Cost
€ 1,500

Logo on the visitor guide map



Logo on floor plan
Max. 6

Cost
€ 500

- Logo provided by the exhibitor
- Production by Value Milan

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OFFLINE

Sponsorships

Video advertisement on entrance and press office sidewall

- Guaranteed all-day display of a 10-second promotional video, shown on rotation on the video walls outside the entrance and in the VIP area.
- No audio available on screen.



Dimensions
1920 x 960 px

File Type
Pictures: .jpg - .png
Video: MP4 - MOV

Cost
€ 1,000